



The Logical Way To Reduce Your Printing Cost Without Buying New Equipment.

Managed Print Services

How the Program Works.

It's real simple.

For every copy or print, color or B&W you make, your account will be credited based on the schedule included in your MPS Agreement.

You can accumulate credits for the term of your MPS contract. These credits can be used for the acquisition of new Kyocera MFPs and Printers during the term of your MPS contract.

KEEP IT Account Statement

| KEEP IT Account Activity Summary | |
|----------------------------------|-----------|
| Previous Balance | \$78.54 |
| Sign on Bonus | +\$50.00 |
| Other Earnings, Credits | +\$20.68 |
| Redemptions, Expirations, Debits | -\$175.00 |
| New Balance | \$16.22 |

Important: \$16.22 of your KEEP IT Account earnings to expire in the next 30 days.

And the parameter message gets entered here ...

| KEEP IT Account History | | |
|-------------------------|---|-----------|
| Date of Transaction | Transaction Description | \$ Amount |
| 09/13/2009 | KEEP IT Account Setup (PL-1231724) RIX Industries | 24.16 |
| 10/13/2009 | Contract Invoice: 20187 B&W Pages, 898 Color Pages | 21.53 |
| 11/13/2009 | Contract Invoice: 20947 B&W Pages, 1203 Color Pages | 24.85 |
| 12/13/2009 | Contract Invoice: 19551 B&W Pages, 755 Color Pages | 20.68 |
| 12/29/2009 | Account Redemption (Sales Order 10793) | -75.00 |



Kyocera Equipment Equity Program

KEEP IT

The More You Print,
The More You Get to Keep.

Here's a way for you to build equity for a printer/MFP technology refresh while printing and copying on your current printers, copiers and MFPs.

We call it the **KEEP IT** Account and it's yet another benefit of our Managed Print Services Program. You start to build your account upon the signing of your MPS Agreement with an automatic injection of credits based on the total value of your first year contract. Plus, every month you can watch your credits add up with every print and copy you make.

The more you print and copy... the more you get to keep.

Then, when it's time to trade up your old equipment for new, you can use your **KEEP IT** Account credits to offset acquisition costs. Ask your MPS Account Manager for details on this program.

1 Manage

We're here to help you understand your hardcopy usage patterns, then design a program which best suits your needs. Proactive service, combined with quarterly account reviews, ensures ongoing print cost management.

2 Print

Color. B&W. Every print and copy earns your company **KEEP IT** credits. The more pages that we manage, the more credits your company earns.

3 Save

Now...and in the future. We'll make sure you are getting a fair price today while you are building equity for a technology refresh in the future.

Upgrading to new devices as your business requires has never been easier. Just use the equity in your **KEEP IT** Account to offset your new hardware cost.

Managing your **KEEP IT** Account is easy.

Every month your *PageLOGIC* Statement shows you the equity amount including equity earned for the month and any debit activity. Messages will appear on your Statement alerting you to any equity that would expire within a 60-90 day period.

Replacing outdated Printers and Copiers, which tend to be less energy efficient, less productive and more expensive to run, makes a lot of sense. However, the cost associated with new equipment acquisition could be a problem in today's economic climate. Use your **KEEP IT** equity to help minimize your out of pocket financial exposure.



The **KEEP IT** Account is a value add component of our *PageLogic* MPS program.